

# LNA Newsletter – Advertising Information

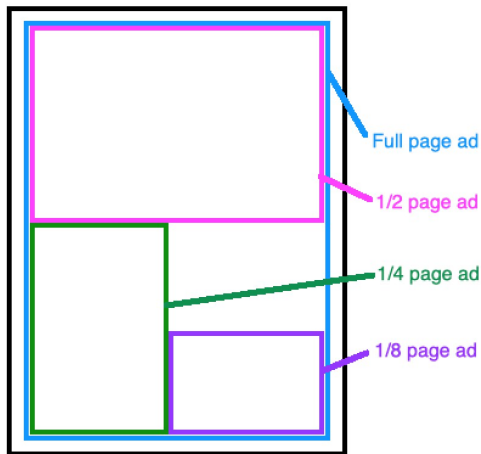
## Advertising Fee Schedule

1/8 page ad	\$44.00
1/4 page ad	\$66.00
1/2 page ad	\$100.00
Full page ad	\$150.00

Prices are per issue of the newsletter. 10% discount for placing ad in 5 issues (a full year). We only accept checks (preferred) or cash. An invoice will be issued to the advertiser for the amount due.

## Ad Copy Specifications

Ads should be submitted in JPG or PDF format. 1/8 and 1/2 page ads should be landscape mode (wider than tall). 1/4 and 1 page ads should be portrait mode (taller than wide). See below. Adjustments will be made to proportions/size as necessary to fit; let editor know if exact dimensions are critical to you ad's design..



The printed newsletter is grayscale on cream colored paper. The emailed newsletter is in color. The newsletter is also posted to the LNA webpage in color. You can see prior issues of the newsletter and examples of ads therein: <https://www.laurelhurstpdx.org/news>

## Distribution

The newsletter is published 5 times per year, in September, November, January, March and May. The newsletter is hand delivered to over 1800 residences in the Laurelhurst neighborhood, emailed to about 700 subscribers to the LNA email list, and posted on the LNA webpage and Facebook page.

## Ordering Information

Questions about the newsletter: Newsletter Editor, [laurelhurstnewsletter@gmail.com](mailto:laurelhurstnewsletter@gmail.com)

Place an advertisement: Ad Manager. [ads.laurelhurst@gmail.com](mailto:ads.laurelhurst@gmail.com)

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